



Clutha District Mayoral Event



The Otago Chamber of Commerce in association with the Otago Daily Times has invited Clutha District Mayoral Candidates to attend this debate. Candidates will introduce themselves and be asked a few set questions before the opportunity is given to the audience to ask questions.

Monday 13 September
The South Otago Town & Country Club, Balclutha
from 5.00pm

Chamber members along with the public are invited to attend this debate, in order to be well informed and to hear what mayoral candidates have to say on a variety of issues. If you have a particular question or an issue you would like to pose to candidates in your area, please email the question to the Chamber on office@otagochamber.co.nz for inclusion.

RSVP email office@otagochamber.co.nz or phone 0800 42 49 68

1 OCTOBER

is nearly here

Get ready now for
GST & PAYE rate changes.



GST Changes to be made from 1 October—Be prepared!

Businesses and organisations registered for GST need to have in place plans for the rate increase to 15% on 1 October 2010. You'll need to consider the impact this will have on GST returns, accounting processes and and software, invoicing, receipts and your suppliers, customers or clients. For further advice and guidance visit www.business.govt.nz and contact your accountant

business.govt.nz

2010 Westpac Otago Chamber of Commerce Business Excellence Awards



Every Otago business person knows of a local company which deserves to be an OBIZ AWARD winner. Nominate any Otago based company or your own. Send your nominations to OCCI PO Box 5713, Dunedin 9058.

There are two categories—Business Skill Awards and Business Attribute Awards.

For further information and closing dates for nominations log on to www.otagochamber.co.nz or contact Linda Brewster at the Otago Chamber of Commerce on 03 479 0181 or email events@otagochamber.co.nz

Get your nominations in before the closing date 15 September 2010

Development House—On the Road Thursday 16 September Tapanui

If you would like to meet with Enterprise Clutha while we are at the
Tapanui Service Centre
please phone 03 418 4048 to make an appointment



Community Law Thursday 16 September 2010

Please phone 03 418 4048 to
make an appointment



Lincoln University and Telford Rural Polytechnic Merger

The fundamental reason for merging Lincoln University and Telford Rural Polytechnic is to protect and improve land-based education delivery and increase student opportunities for access to quality land based education.

The merger will:

- Maintain and develop land based capability and capacity
- Secure better alignment to the expectations of the Tertiary Education Strategy 2010—2015
- Better align to industry expectations of fewer specialist providers providing a singular, efficient solution
- Help secure financial viability for both institutions
- Satisfy the criteria of expanding research and teaching career opportunities of staff, better meet stakeholder needs and provide expanded opportunities for students
- Increase coordination and vertical integration of agricultural education under more clearly defined institutional leadership
- Increase opportunity for extension and technology / practice transfer
- Improve academic quality of sub-degree delivery
- Provide the opportunity to “migrate” over time lower level equivalent full time students (EFTS) to higher level EFTS, consistent with Tertiary Education Commission (TEC) and government policy.

Whilst there are opportunities to achieve improved financial performance from a merger of Lincoln University and Telford Rural Polytechnic, these are secondary to the imperative to protect and develop national capability in the land based sectors.

The vertical integration of land-based provision has the support of both councils and is consistent with the opportunities identified in the Review of Land-based provisions conducted by the TEC.

Submissions:

The minister for Tertiary Education— Steven Joyce intends to make a decision in October this year, to inform planning by the Polytechnic, the University and their stakeholders for the 2011 academic year. Therefore submissions should be received by the Tertiary Education Commission by

Friday 17 September 2010.

Submissions should be addressed to Chris Ford, Group Manager, University Investment Group, Tertiary Education Commission, PO Box 27048, Wellington or may be submitted electronically to Chris Ford at chris.ford@tec.govt.nz.



Clutha District's Community Coordinator

August sees the appointment of Jean Proctor as the Clutha District's new Community Coordinator. Jean has lived in the Clutha district all her life and with a background in community development, customer service and event management, Jean brings a diverse skill set to the role which she is filling in a part time capacity. One of the main attractions to the role Jean explained, was the opportunity to work within her beloved community with the various groups and organisations within the district, whose contributions often go largely unnoticed and looks forward to assisting these groups in their endeavours, and optimising

the use of the wide range of resources available to them. She says that community groups and organisations can anticipate further tools to be developed, and looks forward to the challenges ahead.

Jean's key focuses in the near future will be Clutha Country's event calendar and website and Jean will ensure she connects community groups with the tools they require for them to gain maximum benefit. This will include, funding applications, marketing, events and much more.

Jean will be based at Development House and will be available on Tuesday, Wednesday and Friday from 9am until 5pm. To contact Jean please phone 03 4184048 or email: community@eclutha.org.nz

Free marketing tip for your business—'Early Bird's'

One of the ways to encourage faster and more orders or bookings is *early bird pricing*. Its a way to get your (potential) customers to buy well in advance. Customers can only spend their money once. If you're the first in the line by offering them an early bird discount, it could be an effective way to encourage them to buy your product or service now instead of later.

Make sure they pay for it now too!

The discount or offer needs to be one that really favours the customer to buy now instead of at a later date. For example, if you're in the accommodation business, you could offer an early bird offer if people book accommodation or a package before a certain date. *Could you apply early bird discounts or offers in your business? If so how?*



Many thanks to Strategies Marketing for providing this useful free marketing tool. For further marketing information logon to www.strategiesmarketing.co.nz